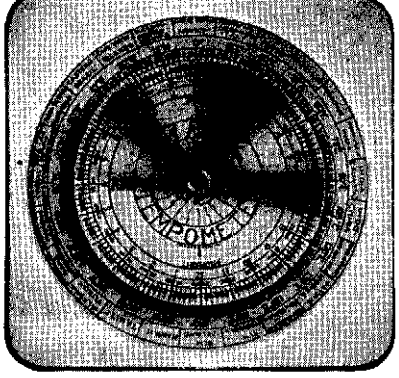

"MAC-RADIO"
Devices & Supplies

STANDARD
Equipment & Instruments

McCallum Appliance Co.

SILVER CITY, NEW MEXICO

March 9th, 1923

Secretary,

Milwaukee Amateurs' Radio Club,
Trustees' Room, Milwaukee Museum,
Milwaukee, Wis.

Dear Sir:-

We feel sure that your Club is always on the lookout for "new and useful" radio devices, and for that reason wish to call your attention to our "Mac-Radio" Tempometer.

While this device is just now being put on the market, we have on file many letters of approval from technical editors, operators, and others who are in a position to judge its usefulness.

Enclosed find several descriptive sheets with discounts attached, and will be pleased to have your members take advantage of the quantity prices.

Orders will be given prompt attention - in fact - "delivery by return mail."

Thanking you for your courtesy, we are,

Very truly yours,

McCallum Appliance Co.,

By J M McCallum

Mc/RB.